

Silverdraft



Who we are and our Business:

Silverdraft transforms experiences across multiple industries with bespoke solutions leveraging real time, photorealistic rendering. In media and entertainment Silverdraft solutions power the most sophisticated applications of Extended Reality; including Alter Ego, NFL's Superbowl and Virtual Production with Disney's The Mandalorian. Across the manufacturing sector we've helped Toyota, Nissan, Rivian and others apply Virtual Reality to transform their design processes. One customer condensed their new production introduction cycle-time by a year.

Investment Target

\$5million.

Proven Solutions:

We've cultivated an outstanding set of repeat customers all through word of mouth. We segment our customer base into Media & Entertainment and Automotive, Architectural, Engineering, Construction and Manufacturing.



New Growth Opportunities:

Land and Expand with Hardware

We are seeking investments to establish a sales team, our first outbound focused resources.

Develop and Deploy Render as a Service

Our customers are asking us to create a seamless, burstable, cloud-aware rendering experience, we need capital to build this service.

Extend our Software and Service offerings

Our proven software solutions are working every day at leading companies. We are seeking capital to productize applications and create an administration as a service offering.

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The Business Case

Media and Entertainment:

Silicon Graphics disappeared, but the need for high performance compute did not.

Prosumer devices are not up to the task of real-time rendering for Xtended Reality (XR), Virtual Production (VP), etc.

We will continue to sell compute into this segment.

We will develop a seamless Render As A Service offering creating flexible burst capacity and an OPEX cost model for our customers.

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- Grand View Research valued Virtual Production at \$4.2 billion by 2027, 18.2% CAGR.

Automotive, Architectural, Engineering, Construction and Manufacturing

Product Design

- We will productize the software applications and plug-in's we've created, continue selling compute and introduce RaaS.
- Autodesk estimates the Product Design TAM will be \$42 billion by 2027, 40% CAGR, with 10 million designers.

Designers have adopted software tools. Few have transformed how they design.

Silverdraft, with several leading innovators, removed a year from the automobile design cycle and millions of prototype costs through the adoption of VR based design processes.

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